



# STUDENT GOVERNMENT ASSOCIATION

COLLEGE of  
CHARLESTON

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## **NEWS RELEASE**

**Jan. 25, 2012**

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### **ARMY OF C OF C STUDENTS TO CLEAN DOWNTOWN FEB. 11** **New Adopt-A-Street Program Targets 15 City Streets**

A cleaner downtown Charleston is the goal of more than 600 College of Charleston students participating in an ambitious new Adopt-A-Street program.

On the morning of Saturday, Feb. 11, 15 downtown streets will be stormed by students bearing brooms, rakes and trash bags. The initiative is being organized by the school's Student Government Association. Eighteen school organizations have signed on, with more groups and community volunteers being sought.

"CofC students don't take the beauty and history of downtown Charleston for granted," said Holly Holloway, the SGA's president. "We want to do our part to maintain and spruce up this special environment we get to live in during our college lives here. We've timed this neighborhood cleaning to be the weekend before the big Southeastern Wildlife Exhibition so downtown will look really good for the thousands of SEWE visitors."

Streets to be swept Saturday will be: Calhoun, Coming, King, Vanderhorst, Smith, Liberty, Smith, Hassle, Warren, St. Philip, Pitt, Bull, Montagu, Meeting and Wentworth.

Participating C of C groups include the Greek Affairs Council (consisting of 12 fraternities and sororities), the Resident Halls Association, Student Senate, Criminal Justice Club, ROTC, the Public Relations Student Society of America, and the Women's Caucus.

Individuals and groups wanting to participate on this and future projects are encouraged to call the Student Government Association at 953-1111, go to [www.cofcsga.edu](http://www.cofcsga.edu), or attend a planning meeting. These are held every Tuesday at 8 p.m. in Room 210 of the Stern Student Center on George Street.

College of Charleston students annually contribute 10,000 hours of volunteer service to the community with faculty contributing several thousand more hours of community service.

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**Media Note: Your coverage is invited! Students will gather in front of the Stern Student Center at George and Coming streets starting at 8 a.m. on Saturday, Feb. 11. Additional releases and alerts about this event are forthcoming.**



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## **30 Second Radio Commercial**

**Saturday, Feb. 11 C of C Neighborhood Cleanup**

**Production Date: Jan. 27, 2012**

**Air Dates: Feb. 1-10, 2012**

**Copy: (use driving, upbeat background music)**

**Six hundred College of Charleston students will make downtown a neater place on Saturday, February 11<sup>th</sup> during the Student Government Association's Adopt-A-Street cleanup program.**

**At 8:30 in the morning students will fan out across 15 streets near campus. They'll be sweeping...raking...and picking up all trash and debris. Numerous student organizations are participating.**

**Students and community members-- it's not too late to get involved. Just show up in front of the Stern Student Center on George Street by 8-30 Saturday morning...February 11th.**

**For more information call the S-G-A at 9-5-3-1-1-1-1 or visit [c-of-c-s-g-a-dot-e-d-u](http://c-of-c-s-g-a-dot-e-d-u).**

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