



ISSUE/CONTROVERSY WRAP REPORT ASSIGNMENT
DUE: THURSDAY, NOVEMBER 17 (YouTube Posting and Script)

You are a reporter for the College of Charleston's weekly TV and online news program called "C of C Scene." The program's assignment editor has asked you to do a news "package" for the program that airs Thursday, Nov. 17. The topic must be "hard" news, on an issue, controversy or public affairs matter that would be of interest to the College of Charleston community, especially students.

The total running time (TRT) of the report must be between 1:30 and 2:00. There's no chance for an A or A- if shorter or longer. Your report must have at least two soundbites from two different people. At least one of the interviews must be an official, expert, organizer, or someone directly involved with the story. In that regard, this report is different from the POS story done previously.

Make sure your story is fair, balanced and accurate. In issue/controversy reports, it is essential that the different sides or positions be presented. The report cannot be slanted to favor one side. The reporter must also keep his/her opinions out of the story. Your job is to objectively present the views and opinions of others.

Think about the video or b-roll you will need to shoot to best tell your story, the shots that will go with the narrative/audio tracks you write and record. Your report cannot just be soundbites. Good TV storytelling weaves reporter narrative and visuals with soundbites and standups. Know also that it is easy to create full-screen graphics using titling. These can be used in place of b-roll to convey statistics and figures.

This assignment will receive individual letter grades based on the following criteria: accuracy, scripting, newsgathering/enterprising, writing, production quality, delivery and overall quality.

A good topic for this report would be a (new or existing) College of Charleston issue, policy, program or proposal (Randolph Hall, SGA, Greek Life, Student Life, Health Services, Public Safety, Athletics, etc.) that would impact a lot of people whether students, staff/faculty or the community. You can also look for an opportunity to localize a national or international story by interviewing a College of Charleston professor(s) with expertise and/or insight on the given matter. A current trend can also be examined for its impact and perspective at CofC.

Past CofC Issue/Controversy Reports/Packages:

[Computers in the Classroom](#)

[Mark Twain Bigot?](#)

[Switch to C-mail](#)

[Greek Life Too Segregated?](#)

