



## Broadcast News/Fall 2011

### **STUDY GUIDE FOR MIDTERM EXAM ON THURSDAY, OCT. 6**

(Don't forget to do the two scripts that are part of the test and bring to class on test date)

#### 1. TEST WILL CONSIST OF THE FOLLOWING:

- Multiple Choice/Fill in the Blank/Terms/Short Answers—these questions will be drawn from the textbook, handouts and material on the class website. Provide correct term when given definition and/or provide definition when given term **(68 points total)**
- Rewriting newspaper-style writing to broadcast news copy--know what changes are needed to conform with broadcast style and journalistic fairness and objectivity **(10 points)**
- Writing leads— understand what should and shouldn't go into good broadcast news leads and be able to write good leads **(10 points)**
- Copy editing—know how to make needed changes and corrections on broadcast news copy scripts (i.e. block style editing). **(6 points)**
- \*\*\*Scripting Broadcast News Stories—understand how to format radio and TV news scripts and be able to write each. **For the test you are to write broadcast news scripts:** 1) TV Reader Script and 2) Radio Actuality Script See sample scripts for each on pages 58-65. **(10 total)**
  - i. Write a 45 second Radio Actuality/Soundbite script from the ongoing Midcity Teachers strike story on page 143. It is OK to shorten the 15 second soundbite. (script example, p. 59- be sure to add name of soundbite in the in and outcue part of the script and put the end sign ### at the end.
  - ii. Write a 30 second Television Reader script from story 4-A on page 146 out of Milwaukee (remember this is for a Midcity station.) Also make sure this TV script is in the proper split page format. See page 62 for a sample script. Again, add ### at end of script (examples in book don't have this)

\*\*\***NOTE:** The two script will be turned in at start of test

Each script should be on own page—do not combine on same pages. Also, end each story with an end sign such as: ###. Script samples are also posted on the class website.

#### 2. REVIEW THESE SECTIONS FROM THE TEXT:

- a. Part 1 “Radio-TV Newswriting Philosophy, Style and Methods”—page 3-69 (except pages 43-45)
- b. Part 2 “Legal and Ethical Concerns in Radio-TV Newswriting” (pages 70-83)
- c. Review all Stop and Writes from the pages listed above—some questions may be derived from these

**3. FROM THE BOOK PAY SPECIAL ATTENTION TO THESE KEY CONCEPTS AND TERMS:**

- Traditional news values or news elements: significance, prominence, proximity, timeliness and human interest (pages 4-5)
- Attribution (pages 16-17)
- Emphasis Leads (page 34)
- Libel (page 70)
- Defamation (page 70)
- “Red-flag” words (examples, p. 71)
- Five major things a person must prove to win a libel case (page 72)
- Malice (page 73)
- Major defenses in a libel lawsuit (pages 73-74)
- Four major categories of invasion of privacy (pages 74-75)
- Five major defenses in an invasion of privacy lawsuit (page 75)
- Copyright infringement (page 76)
- Five elements of Doctrine of Fair Use (page 77)
- Sensationalism (p. 78)
- Script Formats (p. 58-68)

**4. HANDOUTS, WEBSITE POSTINGS, AND OTHER MATERIAL TO STUDY:**

- Edward R. Murrow video we watched in class. What were Murrow’s contributions to radio and television journalism? See “The Murrow Legacy” posted on the class website
- RTNDA Code of Ethics (on the website under Additional Resource Material)—Review Key Provisions
- Attribution comparison in Print and Broadcast Stories: “Slain woman discovered in wooded area” (handout)
- “The Importance and Functions of Leads”—a detailed explanation (website)
- Copy Editing Exercise: Marijuana Arrests (handout)
- Copy Editing Exercise: Plane Crash (handout)
- Rewrite to Broadcast Style Homework Exercises: pages 16, 18-20, 20-30 (web)
- Rewrite to Broadcast Style Examples: pages 89 and 90 (web postings)
- Writing Broadcast Leads Homework: Pages 95, 96, 97 (web postings)
- Voice Delivery handouts- “Type of delivery preferred” and script marks tips (handout)
- Sample Interview “Log” (9/11 anniversary reax interviews-website)
- “Differences Between Print and Broadcast News Writing” (website)
- “Writing Broadcast News Leads” (see last page of “Differences Between Print and Broadcast News Writing” posting)
- Script elements: Heading with slug, your name, date, TRT (total running time); SOT (sound on tape), incues and outcues (for scripting soundbites); anchor leads. See various samples scripts posted.