The Edward R. Murrow Legacy

✓ “Head of the parade, pinnacle of the pyramid” as a pioneering broadcast journalist (Walter Cronkite)
✓ Created first team of radio correspondents (WWII)
✓ Early prototype of dashing foreign correspondent
  ✓ Great voice—set a standard for how male broadcast journalists wanted to sound and should sound
✓ His “This is London” opening to his World War II reports became his well known signature opening, as was his sign off: “Good night and good luck”
✓ Helped create the TV documentary
✓ Helped take down Sen. Joseph McCarthy with TV programs
✓ Spoke against TV’s direction toward “fluff” wanted more public affairs, news and education on TV
✓ A crusading journalist, strived to right the wrongs of society