

Broadcast News
Page 12 Pronouncers and Page 16 Rewrites

Page 12 Pronouncers

1. Wulfemeyer: Wolf-my-yer
2. Nevada: Neh-VA-duh (think “vast”)
3. Newfoundland: Newfin-land (two syllables) “Understand Newfoundland” (mnemonic device—the words rhyme and the cadence is similar)
4. façade: fuh-sod
5. Smythe: Smeyeth
6. La Jolla: La Hoy-yuh
7. Erika Donnerstein: Air-ih-kuh Donner-steen (note Albert Ein-stine)
8. fiduciary: fi-dooshy-airy
9. Tanibe: Tuh-knee-bay

Page 16 Rewrite to Broadcast Style

1. Gerald P. Stagg, 57, 9843 Dove Ct., was charged with robbery.
Fifty-seven-year-old Gerald Stagg of 98-43 Dove Court has been charged with robbery. (or)
Fifty-seven-year-old Gerald Stagg of Dove Court has been charged with robbery.
2. Marilyn D. Vargas, 66, prof. of biology, Midcity University, died today.
Midcity University biology professor Marilyn Vargas died today. She was 66.
3. John R. Means, 25, 4101 Hamilton Blvd., was injured in the crash. Mr. Means suffered contusions, lacerations and abrasions.

Twenty-five-year-old John Means of 41-01 Hamilton Boulevard was injured in the crash. He suffered cuts and bruises. (or)

Twenty-five-year-old John Means of Hamilton Boulevard was injured in the crash. He suffered cuts and bruises.

4. Edward F. Whittler, Dist. Atty. of Midcity, will run for re-election. The 55-year-old Whittler has held the job since 1988.

Midcity District Attorney Edward Whittler will run for re-election.

Whittler, who is 55, has been Midcity's D-A since 1988.

5. Susan L. Morton, 38, chairwoman, Midcity Board of Supervisors, will fly to Washington next week. Supervisor Morton will testify on Wednesday.

Midcity's Board of Supervisors Chairwoman Susan Morton will testify in Washington next Wednesday.

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