



**Broadcast News
Page 96 Leads**

1. **Midcity's new top cop was sworn in today. (8 words)**
2. **In Hawaii today...war games turn deadly. (7 words)**
3. **Help is on the way for local flood victims needing to rebuild their homes. (14)**
4. **In California...a 99-cent soft drink is worth a quarter million dollars. (13)
OR**

Many today are considering a disabled, unemployed California man to be mighty lucky. (13) OR

Call him promo man! A California man with a knack for consumer promotion games hits pay dirt for the third time in 10 years. This time he's won a quarter million dollars.

5. **In Philadelphia, a factory explosion kills two workers and injures 14 others. (12) (Note the active voice and tight writing of this sentence structure versus the following passive voice example.)**

In Philadelphia today, two people were killed and 14 others injured in an explosion at a factory. (17 words)

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