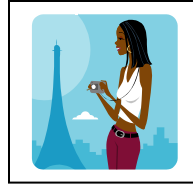


Broadcast News
Spring 2011
April 15



Travel/Tourism Feature Package—Due Monday, April 25

Our “C of C Scene” program is adding a new “Things To Do” or “Road Trip Tips” segment that features fun and interesting local and regional places, parks, museums, historic sites and destinations, and other neat things to do—that may not be known to your fellow students. The Charleston area, after all, is known for its historic sites, houses, and forts, as well as its beautiful, accessible beaches, and many other attractions.

So you are to produce a 2-3 minute TV package about one such place. Think of this as a short piece that might air on “The Travel Channel.”

Take viewers to, for example, Fort Sumter. Get video on the ferry boat that takes visitors there. Show the fort from a distance then closer. Show the other views of the harbor. Once you get to Fort Sumter, show us what this place where the Civil War started is all about. While we see video talk about Fort Sumter. Do appropriate research so you know all about it. Think of unusual or little known tidbits that you—and the viewers—may find interesting.

You need at least two interviews/soundbites in this report. To give the story better credibility—using again the Ft. Sumter example-- one interview should be from a tour guide who works at the site. Other soundbites can be from visitors/tourists talking about what they like about the site, why they wanted to see it, etc.

It’s a good idea at the end of the report to put up titling with key information about the site such as its location, hours of operation, phone number, website, etc. Music can be used in the background to go with your voice-over narrative.

This report is due on our last day of class. Have your report posted on YouTube and bring the script to class. We will meet in the Comm Media Lab to view your reports.

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Video Travel Report Examples:

- ✓ Cape Romain Lighthouses- <http://www.youtube.com/user/harwoodp#p/u/7/YmxY-QA5EFw>
- ✓ Dungannon Heritage Preserve- <http://www.youtube.com/user/harwoodp#p/u/28/QofPLJ2aass>
- ✓ Lighthouses of Barbados- <http://www.youtube.com/user/harwoodp#p/u/60/rd5ZRBAtgqE>
- ✓ Wentworth Mansion- <http://www.youtube.com/user/frvebaby1227#p/u/7/-keRRno5-vU>
- ✓ Carriage Tour- <http://www.youtube.com/watch?v=fgTbKGti764>

