

Multimedia Reporting  
Spring 2014  
Blog Assessment No. 1

Name: \_\_\_\_\_  
Review Date: \_\_\_\_\_  
Blog Grade: \_\_\_\_\_

### BLOG POSTS GRADING CRITERIA

- |   |              |       |
|---|--------------|-------|
| 1. Pictorial Post (Fav place/thing to do) | Due: Jan. 27 | _____ |
| 2. POS Post                               | Due: Feb. 5  | _____ |
| 3. Critic Review Post                     | Due: Feb. 17 | _____ |
| 4. Meeting/Event Coverage                 | Due: Feb. 24 | _____ |

Comments:

#### 1. First Posting (Favorite Charleston place or thing to do)

- Topic
- Grammar, Spelling, AP Errors
- Lead sentence
- Paragraph Length
- Grammar, Spelling
- AP Style
- Photo Quality/Quantity (at least 7):
- 2 or More Links/Gadgets
- Other Comments
- Grade:

#### 2. Person on the Street (POS) Post

- Topic
- Lead/topic introduction
- Poll/survey
- Grammar, Spelling
- AP Style
- Paragraph Length
- Quote Quality/Quantity (5 required)
- Photo Quality/Quantity (5 required)
- 2 or More Links/Gadgets
- Closing information
- Other Comments
- Grade:

### 3. Critic Review Post

- Topic
- Writing quality
- Grammar, Spelling
- Paragraph Length
- AP Style
- Visual/Photo
- 2 or More Links
- Grade:

### 4. Meeting/Event

- Topic
- Lead
- Grammar, Spelling
- AP Style
- Paragraph Length
- Quote Quality/Quantity
- Photo Quality/Quantity
- Links/Gadgets
- Other Comments
- Grade:

### Blog Basic Layout

- Blog Name
- Your photo
- About You
- Follow My Postings
- Blog Archive