Multimedia Reporting   Name: _____

Fall 2014   Review Date: _____

Blog Assessment No. 1   Blog Grade: _____

BLOG POSTS GRADING CRITERIA

1. Pictorial Post (Fav place/thing to do)   Due: Sept. 8   _____
2. POS Post   Due: Sept. 17   _____
3. Critic Review Post   Due: Sept. 26   _____
4. Meeting/Event Coverage   Due: Oct. 6   _____

Comments:

1. First Posting (Favorite Charleston place or thing to do)

- Topic
- Grammar, Spelling, AP Errors
- Lead sentence
- Paragraph Length
- Grammar, Spelling
- AP Style
- Photo Quality/Quantity (at least 7):
- 2 or More Links/Gadgets
- Other Comments
- Grade:

2. Person on the Street (POS) Post

- Topic
- Lead/topic introduction
- Poll/survey
- Grammar, Spelling
- AP Style
- Paragraph Length
- Quote Quality/Quantity (5 required)
- Photo Quality/Quantity (5 required)
- 2 or More Links/Gadgets
- Closing information
- Other Comments
- Grade:

3. Critic Review Post

- Topic
- Writing quality
- Grammar, Spelling
- Paragraph Length
- AP Style
- Visual/Photo
- 2 or More Links
- Grade:

4. Meeting/Event Post

- Topic
- Lead
- Grammar, Spelling
- AP Style
- Paragraph Length
- Quote Quality/Quantity
- Photo Quality/Quantity
- Links/Gadgets
- Other Comments
- Grade:

Blog Basic Layout

- Blog Name
- Your photo
- About You
- Follow My Postings
- Twitter Feed
- Blog Archive