



## THE EDWARD R. MURROW LEGACY

- ✓ “HEAD OF THE PARADE, PINNACLE OF THE PYRAMID” AS A PIONEERING BROADCAST JOURNALIST (WALTER CRONKITE)
- ✓ CREATED FIRST TEAM OF RADIO CORRESPONDENTS (WWII)
- ✓ EARLY PROTOTYPE OF DASHING FOREIGN CORRESPONDENT
  - ✓ GREAT VOICE—SET A STANDARD FOR HOW MALE BROADCAST JOURNALISTS WANTED TO SOUND
- ✓ HIS “THIS IS LONDON” OPENING TO HIS WORLD WAR II REPORTS BECAME HIS WELL KNOWN SIGNATURE OPENING, AS WAS HIS SIGN OFF: “GOOD NIGHT AND GOOD LUCK”
- ✓ HELPED CREATE THE TV DOCUMENTARY—HIS “HARVEST OF SHAME” DOCUMENTARY ABOUT MIGRANT WORKERS IN AMERICA REMAINS A CLASSIC
  - ✓ HELPED TAKE DOWN U.S. SEN. JOSEPH MCCARTHY WITH SPECIAL INVESTIGATIVE REPORTS
- ✓ SPOKE AGAINST TV’S DIRECTION TOWARD “FLUFF” WANTED MORE PUBLIC AFFAIRS, NEWS AND EDUCATION ON TV
- ✓ A CRUSADING JOURNALIST, STRIVED TO RIGHT THE WRONGS OF SOCIETY