



INTRODUCTION TO BROADCAST NEWS

Rivers Communications Museum Video Report Assignment

Due: Tuesday, Nov. 1

On Tuesday, Oct. 25 we will meet at the College's Natural History Museum, located on the second floor of the Science Center, which is across from Addlestone Library (Calhoun and Coming streets). Your goal is produce a video report about the museum and especially its enhanced cave bear exhibit. So bring your camera Tuesday and be ready to shoot lots of video: close up, medium and wide shots of the various exhibits, exterior of the museum and the science building itself.

A museum official will be on hand to give an overview and to answer questions. Your report doesn't need to have any soundbites but does need to have at least two paraphrased or direct quotes from our guide.

Your assignment is to shoot video of the museum, then write and produce a 90 second-2 minute report TRT. Report includes a stand up open and close. Prepare your report as if it is airing on our "C of C Scene" campus TV program. "C of C Scene" regularly spotlights school facilities and programs that students, faculty and staff may not know about. The report does not need to have any soundbites. This is an exercise in creative videography, writing and editing/production. Many people on campus may not be aware that the College has such a unique museum. Your report should highlight what the museum is all about, showing viewers the different exhibits. Keep the shots you use in the final report to three or four seconds each and avoid pans and zooms unless they are very brief, precise and steady.

After shooting your video, it is advised that you review what you shot and write a shot sheet or log. Having this is helpful when writing and editing your report.

Write your script in the TV split-page format. On the left side, you can describe the shots that will go with your narrative.

You'll need to record your narrative. Record this just as you would a stand up, but understand that all you will use in the report is your voice, not your image. Your narrative audio will go in Movie Maker's audio track. In Adobe Premier it goes in Audio Channel 2.

Think about using transitions between shots and titling. Do your super for your stand ups. Add any titles and text during your report if and where you think they will be useful in telling the story. Also, remember, your SU open and close are part of your total running time which again is required to be between 90 and 120 seconds.

Come back on your own to shoot your standups if you are not ready to do so Tuesday. Also, think about using some music with your video. This can be a nice element, adding pace and texture. Here are two good sources for free music:
[\(http://www.incompetech.com/m/c/royalty-free/\)](http://www.incompetech.com/m/c/royalty-free/) and <http://www.pacdv.com/sounds/free-music.html>

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