



## NEWS NOW- Feature Package Assignment

Due: Friday, April 4

Your assignment is to produce an interesting, well written, shot and edited feature package.

Review the material in this PowerPoint about feature reports:

<http://harwoodp.people.cofc.edu/NewsNowFeatureStories.pdf>

There are numerous types of feature stories. You may want to look for interesting, unusual people with interesting, unusual talents, skills, or hobbies. Or maybe someone who has overcome tremendous obstacles in life or faces extraordinary challenges. You should have at least two soundbites from two different people in this story, including at least three soundbites from the subject of a human interest or personality profile story.

Also, you must have at least three voice over narrative tracks.

And, your story must have at least one cutaway listening shot of you or a reverse question. Remember how these were used in the Q&A assignment.

Consider the visuals needed to tell the story, i.e. the video you would need to shoot, as well as the people you would need to interview—the subject of the story and maybe some people who know him/her real well. Think about “natural sound” elements that can be included in your story, helping bring it to life and engage viewers even more.

The final product on tape should have an on-camera anchor lead to introduce your package and then finish with an on-camera anchor tag. Turn in a proper package script also. Total running time (TRT) is flexible, but should be at least 1:30. Post your report on You Tube and turn in your script on the due date.

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### Feature/Human Interest Package Examples:

--Chinese exchange student (by Megan Olind)

[http://www.youtube.com/watch?v=Ni0iYZJ\\_LMk](http://www.youtube.com/watch?v=Ni0iYZJ_LMk)

--Handcrafted Jewelry (by Katherine Merkel)

[http://www.youtube.com/watch?v=VsndzjnQW7E&feature=channel\\_video\\_title](http://www.youtube.com/watch?v=VsndzjnQW7E&feature=channel_video_title)

--Psychology Professor Cynthia May

<http://www.youtube.com/watch?v=9nkgrF6qDhE>

Clock Whisperer (by Natalie Caula, WCIV)

<http://www.youtube.com/watch?v=6I0b0WIWzVY>

Charleston's Magnolia Cemetery (by Patrick Harwood)

<http://www.youtube.com/watch?v=j5Fcr3ciLHM>