

HSS School Video Contest
Spring 2014
March 10

You have a new video due next Monday, March 17. You can produce a music montage, as outlined on the class website.

Or you can individually, or as part of a team of classmates, produce a video for CofC's School of Humanities and Social Sciences, which is holding a video contest. I will give five extra credit points to each entry in this contest (to each participant). The points can be added to your midterm exam grade. "Rough cuts" are acceptable and encouraged, so don't feel like it has to be perfect.

The purpose of the video is to promote the School of Humanities and Social Science.

The video should be 2-4 minutes long and should focus on HSS being the core of a liberal arts institution.

The winning individual or team will also receive a \$200 cash award from HSS, and be given additional compensation to produce the final product.

The contest deadline has been extended to Monday, March 17. Post videos on your YouTube channels and send the URL by email to anghelc@cofc.edu (make sure you send to correct email- it's not angel!). Put "HSS Video Contest" in the email subject line. Send by 5 p.m. on March 17. The winning video will be chosen on March 21.

For class purposes, your entry does not have to have the usual stand up open and close, or required script- though you should do a script to help guide the editing.

Here are some approaches and ideas for producing this video:

- A series of interview clips/soundbites with students and faculty extolling the virtues of the liberal arts, a liberal arts education, and/or CofC's School of HSS being at the center of our school's liberal arts emphasis and tradition.
- A sit down interview with HSS Dean Jerold Hale (phone: 953.0760; email: halejl@cofc.edu)- this can be done like our Q&A assignment, using cutaway questions and listening shots, and perhaps covering parts with appropriate liberal arts-type shots
- Interview the HSS dean, the use his voice for 2-4 minutes with him talking about the importance of his school and the liberal arts. Cover his voice with appropriate images. We can see the dean on camera at the start introducing himself, then again at the very end when he says something especially important about the liberal arts
- An HSS music video- we don't hear spoken words, but music that plays throughout as we see images (video and photographs) that depict what a liberal arts education is
- Same as above with music, as we see quotes from notable people- educators, philosophers, government leaders (US and elsewhere) about liberal arts and the well-rounded critical thinker.
- A video with music showing what makes up CofC's HSS school- we see a scroll of all of the school's majors and minors, with related images (video and stills) to go with each major.
- Elements of these ideas can, of course, be combined

