

Music/Natural Sound Montage News Now/Spring 2014



Montage Assignment: Script and YouTube Posting due Monday, March 17

Our “C of C Scene” campus TV program includes a regular segment called “Sights and Sounds.” This takes a campus or Charleston event or happening and puts it to music, or consists entirely of ambient or natural sound from the event or whatever you are featuring. Or it’s a report in which we see the sights and hear your voice-over narration—like my [Magnolia Cemetery piece](#).

This is an opportunity to be creative with your videography and editing. “Sequence shooting” is often used in such feature reports. This means going from a wide shot, to a medium shot, then a close up shot (in any order). For this report, you are required to demonstrate an understanding of shooting and editing such sequences. At least two examples of [sequence shooting](#) must be used in your final production.

Consider also using on-screen texting to given information and/or tell the story. [See this example](#). (Osprey eating fish) and [this example](#) (Civil War reenactment).

The total running time (TRT) including your on-camera anchor opening and closing should be in the two-to-three minute range. Like your other reports, have a stand up open and close in this one.

Select some music or a song that would be appropriate for the story you are covering. Be careful about using copyrighted music because it may be pulled off of YouTube. YouTube does have an archives of copyright-free music that you can use. Here are two royalty-free music sites: <http://www.incompetech.com/m/c/royalty-free/> and <http://www.pacdv.com/sounds/free-music.html>

You don’t have to use an entire song. A two-to-three minute excerpt from the song would be fine. Or if you feel the “natural sound” of the event would work better, than just go with that sound or sounds throughout. Or mix music with natural sound. We can still hear the nat sound above the music or you can have parts with nat sound up full between music up full segments. Fade music out at end so there’s not a “jarring” ending.

When editing, try to “wed” your music/sound and shots so they go together. Put the music in audio channel 2 or 3 (if using Adobe Premiere). It’s OK for us to hear the sound from your video on audio channel 1, but keep it low enough so it doesn’t conflict with the music (or vice versa).

With your on-camera opening, be sure to say something like: “Hi, I’m (your name) for C of C Scene. Now it’s time for this week’s Sights and Sounds segment.” Then briefly set up the piece before going to it full screen. At the end, in your stand up you can give some additional information about the event covered, and/or say what the next week’s Sights and Sounds segment will feature. Look for upcoming campus and Charleston area happenings that are fun, colorful and visual. You can also feature local places, historic sites, etc.

Your split-page script needs to have your stand up open and close. In the middle, have your montage length. Be sure to super yourself as the reporter and also use appropriate location supers and music credit supers. See my [Car Show](#) script example posted on the class website.

###

###

