

Leberfingerr Innovations

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Dan Smith
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Mr. Smith,

I wanted to take the time to share with you some of our successful, recent projects, in hopes that you will find Leberfingerr Innovations to be the right fit for you. Below I have listed examples and images of events and products we've photographed in the past month, all of which have attracted and enhanced media coverage, as well as increased product sales:

- One of our clients, a chain restaurant, wanted a portrait of its new president, so we set him in the kitchen at one of the locations and photographed him in there dressed as a professional chef
- For our client building a new 22-story hotel on the water, we photographed the projected model at night, lit up the building, played up the lighting over the water and enhanced the foliage surrounding the building
- For a story about a new micro-brewery, we did an extreme close-up on a room full of big copper beer vats
- For a "how to" feature on how to get organized, we hired Martha Stewart to style one of our offices and then photographed it
- For a feature on the growth and success of a local pizza chain we photographed the place during dinnertime with a long line of people waiting to go inside, as well as happy people leaving it
- For a feature about ethnic diversity on the College of Charleston Campus, we photographed students of all ethnicities laying out in the Cistern Yard on a sunny day laughing and having a good time
- For a production of "Mamma Mia" by a local theater, we shot various scenes during the final dress rehearsal

