



## **INTRODUCTION TO BROADCAST NEWS**

### **Rivers Communications Museum Video Report Assignment**

**Due: Wednesday, March 23**

On Friday, March 18 we will meet at the College's Rivers Communications Museum, located at the corner of St. Philip and George streets. Museum curator Rick Zender will give us a quick tour during which time you should be taking video—wide shots, medium shots, close-ups So make sure to bring your camera Friday!

Your assignment is to shoot video of the museum, then write and produce a 90 second-2 minute report TRT. Report includes a stand up open and close. Your report must include at least two direct quotes or partial quotes (paraphrases) from museum curator Rick Zender. No soundbites are required for this report. Your report should also include at least three “natural sound” clips recorded from various working equipment at the museum such as old telegraphs, phonographs and other equipment.

Prepare your report as if it is airing on our “C of C Scene” campus TV program. “C of C Scene” regularly spotlights school facilities and programs that students, faculty and staff may not know about. The report does not need to have any soundbites. This is an exercise in creative videography, writing and editing/production. Many people on campus may not be aware that the College has such a unique museum. Your report should highlight what the museum is all about, showing viewers the different types of communications equipment displayed. When shooting, look for opportunities to capture sound elements. You can use such natural sound or “nat sound” clips up full for a few seconds and/or have it playing under your voice-over narrative.

You can also angle your story to the start of Charleston's tourist season. Here's another unique and interesting (and free!) thing that visitors to the city can do downtown.

After shooting your video, it is advised that you review what you shot and write a shot sheet or log. Having this is usefully when writing and editing your report.

Write your script in the TV split-page format. On the left side, you can describe the shots that will go with your narrative. Be sure to script your use of natural sounds parts by writing something like this: “Nat Sound Full (telegraph) 3 seconds.”

You'll need to record your narrative. Record this just as you would a stand up, but understand that all you will use in the report is your voice, not your image. Your narrative audio will go in Movie Maker's audio track. In Adobe Premier it goes in Audio Channel 2.

Think about using transitions between shots and titling. Do your super for your stand ups. Also do a location super after your stand up open: Rivers Communication Museum/58 George St. Add any titles and text during your report if and where you think they will be useful in telling the story. Also, remember, your SU open and close are part of your total running time which again is required to be between 90 and 120 seconds.

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