



**TV News      Live Report #1: New C-of-C Sand Volleyball Team**  
**Spring 2012                      \*\*\*Bring a mini-DV tape for your report\*\*\***

For class on **Thursday, March 22** be prepared to give a live report on camera that is between 1:00 (one minute) and 1:15. Your report will be timed, so make sure it is well rehearsed and that the length falls within these parameters. If it's too long or too short, you cannot receive a grade higher than a B+.

The location will be at the TD Arena entrance on Meeting Street by the Cougar statue. In a class before this date, we will talk with CofC volleyball coach Jason Kepner. He is the key person in this new sand volleyball team. It is a Division I women's sport at our school, so it's not just a club or campus recreation activity.

In your report you are required to reference Coach Kepner and have at least two quotes and/or paraphrased comments from him. The Post and Courier recently did an article about the new sport that you can use as background (see posting). The purpose of the report is to talk about this new sport and to let people know the first home tournament starts "tomorrow" (March 23-25) at the team's home facility in Mount Pleasant (not at Patriots Point).

You need to prepare a typed anchor lead script. I must have the anchor lead in order to introduce your live report. Make sure it is in the proper split-page format. (see posted example of live shot anchor lead script). Be sure to sign off at the end of your report: "Reporting live at T-D Arena, I'm (your name). Now back to the studio." And once you sign off, continue to look into the camera lens until you are given the "clear" sign.

Use "talking points" or bullet points of information rather than having your report written out word-for-word. You must not be overly reliant on your notes to the extent that you do not have good eye contact with the camera/your viewers. Avoid trying to memorize your entire report. This may not sound natural and if you slip up it might be hard to recover.

Your grade for this report will be based on accuracy, substance, completeness, length, anchor lead script and the quality of delivery.

Review the posted live reporting material on the class website along with Chapter 12 in your book, "Presentation and Voice." Take special note of pages 360-364 on live broadcasting. Review also the postings on our class website about on-camera delivery and appearance.

There are no retakes or make ups. Just like on television, you have just one chance—so be prepared! If you stumble, it's OK, just keep going. Whatever you do, don't ask to start over. Dress appropriately and practice, practice, practice so that you are comfortable and confident with what you are going to say!

Finally, be sure to bring your own mini-DVD tape for your live shot. You'll need these live reports and newscasts on your own tapes for your end-of-semester audition/resume tape. We will watch your reports next class and your tapes will be returned to you.

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