Live Report II Assignment: Swine Flu at the College of Charleston
Location and Date: Outside Health Services on Tuesday, Nov. 3

For class on Tuesday, Nov. 3 be prepared to give a live report that, on camera, is between 1:00 and 1:15. Your report will be timed, so make sure your report is well rehearsed and that the length falls within these parameters.

You also need to prepare an anchor lead script. We must have the anchor lead in order to introduce your live report. Make sure it is in the proper split-page format.

Here’s the story. We want an update on the swine flu situation at the College of Charleston. How many students have had it? Is this number higher, lower or as anticipated? What is Student Health Services doing to treat, educate and inform students, staff and faculty? What’s the latest as far as shots being available? Consider other information you feel it is important to convey to the C of C community watching our program.

Your report must include quotes and comments from two people you have had the chance to interview for this report: Jon Ward, a C of C junior who is recovering from a bout with swine flu (H1N1-B strain) and Jane Reno-Munro, the College’s director of Student Health Services. Have at least one direct quote from each of them and use other comments, paraphrases as you see fit.

Be sure to sign off at the end of your report: “Reporting live from Health Services, I’m (your name). Now back to the studio.” (or words to that effect…). Once you sign off, continue to look into the camera lens until you are given the “clear” sign.

Use “talking points” or bullet points of information rather than having your report written out word-for-word. You must not be overly reliant on your notes to the extent that you do not have good eye contact with the camera. Avoid trying to memorize your entire report. This may not sound natural and if you slip up it might be hard to recover.

Your grade for this report will be based on accuracy, substance, completeness, length, anchor lead script and the quality of delivery.

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