

TV “Resume” Tape Project
Television News Reporting
Spring 2012



Due on your YouTube channels: Thursday, April 26, 4 p.m.

No script required for this assignment

Look at MediaLine.com to see how television reporters and anchors present themselves and their work on their resume or audition tapes.

Your assignment is to create one for yourself. All such “tapes” follow these general guidelines:

- ✓ Open with a slate showing your name and email address (don’t include a phone number or address unless you are comfortable doing so). You can also include a photo of yourself. Show the slate for five seconds or so.
- ✓ Follow with a montage showing quick clips of yourself. Show at least five parts of standups, newscasts and anchoring. Keep each clip to 6-10 seconds. Use your best stuff here because in the real world a busy news director may only look at montages to thin down dozens, even hundreds of job opening applications.
- ✓ Follow the montage with three (or four) packages- the first one being a “hard news” issue/controversy report. In this segment use the entire story. The second story can be lighter, a feature story perhaps. The third one can be more hard news, the fourth a “softer” feature.
- ✓ If you like your live reports or one of your newscasts, have one or two of these next (full report)
- ✓ Separate each section and each report with a dissolve or flash transition
- ✓ End your resume tape with the same slate that began your production
- ✓ The resume tape total time should be no longer than 10 minutes
- ✓ Parts can be shot or reshot just for this resume tape

In our textbook, Chapter 13, “Careers in Broadcasting: Getting In and Moving Up” is excellent with lots of good pointers about resumes, cover letters, looking for jobs in broadcasting, interviewing, and putting together and sharing resume tapes. Check it out!

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