

## **Chapter 8 Alternative Leads, Pages 200-202**

### **1. Pro Challenge**

**For years, your mother (should be parents!) told you education pays.**

**Now, the U.S. Census Bureau offers proof: College graduates can expect to earn \$1 million more in their working lives than their high school graduate counterparts. (Direct Address Lead)**

#### **Professor Challenge**

**Want to make sure you earn an extra million dollars in your career? How?**

**Graduate from college.**

**New research from the U.S. Census Bureau finds that people with college degrees can expect to earn \$1 million more in their working lives than those with high school degrees. (Direct Address Lead)**

### **2. Pro Challenge**

**A man who allegedly stole a van from the 4000 block of New Orleans Avenue Thursday didn't know he had a passenger.**

**Especially not one in a body bag. (Suspense Lead)**

#### **Professor Challenge**

**It was anything but just another Lowcountry car theft.**

**Not when the car thief calls the police to say where he dropped off the stolen vehicle. (Suspense Lead)**

**3. Pro Challenge**

**Medical students practice on patients to learn, but beginning next year, they'll have to practice patience and other people skills, thanks to a new, yet pricey, test mandated by the National Board of Medical Examiners. (Words used in unusual ways lead)**

**Professor Challenge**

**You could call it Bedside Manner 101.**

**Medical students are going to need better people skills to go with their medical skills. (Direct Address/Multiparagraph lead)**

**4. Pro Challenge**

**Don't mess with the bride, especially if you're about to serve her ham and chicken instead of prime rib and salmon on her wedding day.**

**Patricia Richards, 23, of 42 Tusca Trail, was wearing her satin and lace Saturday, when police arrested her for disturbing the peace, assault, resisting arrest and criminal mischief.**

**She was reportedly upset that her wedding part was being served the wrong meal, and allegedly threw food at Walter Morton, manager of**

**the food service at the Downtown Club. (Multiparagraph/Suspense Lead)**

**Professor Challenge**

**A real life “Bridezilla” right here in Charleston? (Question Lead)**

**5. Pro Challenge**

**A local fast-food restaurant went straight to an alleged burglar’s hips Tuesday. But it had nothing to do with cheeseburgers, French fries or chocolate shakes. (Suspense Lead)**

**Professor Challenge**

**“I surrender. Now please get me out of here.”**

**This is what a suspected “hamburglar” said to Charleston police when he caught in a, shall we say, compromising position at the Crosstown Wendy’s Friday morning. (Quotation Lead)**

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