



- 10-minute Interview Project: Due Monday, Nov. 25- Details:
- From the list of CofC [clubs and organizations](#) select three that you may want to feature in your interview- select lesser-known groups that can use some publicity, that would be eager to get the word out about what it is and does
 - The club/organization cannot be one that a team member is or was part of in the past or present
 - The idea with this “Campus Conversation” is to inform CofC students about Student Life or Campus Recreation groups and activities that they may not know our school even has
 - Once your group decides your top three and which is your collective top choice, contact the group’s student leader
 - Conduct a pre-interview to find out more about the group and to decide if this would be a good interview topic
 - If so, then set up a time and place to interview the organization leader
 - Make sure it’s a quiet, comfortable setting with good lighting- our communication department media lab could be ideal, plus it has a large studio light
 - The interview should be shot “[Quintin Washington style](#)” with a two shot of the interviewer and interviewee the entire time
 - The interview must be carefully timed to be exactly 10 minutes. You will lose points if the interview is shorter than 9:50 or longer than 10:10
 - Someone on your team must be the time keeper and will need to use hand signals to show the host the running time.
 - The interview must be carefully planned, with plenty of questions and subject matter to cover
 - The production must open with a stand up to introduce the guest. In the standup be sure to say your name first, mention “Campus Conversation” and with a few sentences set up the interview we are about to hear. A good strategy is to tell us why you are having this speaker on Campus Conversation now- what is timely about this interview? If nothing is particularly timely, say how this segment strives to give exposure to clubs and activities on campus that sound fun and interesting and that many students may not know about
 - After the interview, there must be a stand up close. In this we see the host wrapping up the interview with some other additional bits of information before signing off with... “For Campus Conversation...I’m so and so...Thanks for watching.”
 - The final posted-on-YouTube interview must include b-roll. It must include video or still shots to go with the content of the interview- we will see these shots while hearing your guest speaking

- Examples: If your interview is the crew team's president, then we should see images of the team rowing on a local waterway; if your interview is with the president of the school's chess club, we need to see images of members playing chess
- [This link will show you](#), in Movie Maker, how to put b-roll video or still shots over the voice of your interview subject, or over your host's voice. In iMovie there is a similar procedure. In Adobe Premiere and Final Cut there are multiple video channels to it's easy to "cover" people speaking
- Also, the interview most open with a stand up open and end with a stand up close delivered by a member of your team. The SU open should be something like this: Hi, I'm (so and so) for Campus Conversation. Did you know our college has a meditation club? No? Well, we didn't either but when we did learn there is one, we became curious to learn more. So this week's Campus Conversation will give us all something to...well..meditate about...
- Then we see and hear the 10-minute interview
- After the interview we again see the host/reporter on camera in the SU close saying something else about the Meditation Club such as when the next meeting is, where, what time and some other bit of information not brought out in the interview perhaps.
- We will discuss interview planning and conducting in our next classes
- On the due date, I also want you to turn in your research and preparation material, such as information about the club/organization, your list of questions and other material used to prepare for your interview