Chapter 8, “Shooting Video I”

1. Define “B-roll” as a common TV video term:

2. When shooting video, why is it beneficial to hold the camera still and/or use a tripod?

3. In composing shots what is the:
   a. Rule of Thirds principle
   b. Z-principle

4. What is meant by the 10-second rule of shooting video?

5. What are the benefits of shooting wide, medium and tight shots?

6. Why is it important to always try to get plenty of shots when covering/producing a story?

7. Why must you be careful about shooting pans and zooms?

8. When shooting interviews, what are meant by the terms “head room” and “lead room”?

9. What are some of the thoughts that should go into conceiving and shooting reporter “stand ups”?

10. Why is it important to also gather strong sound elements, such as “nat sound” when shooting?