Chapter 12, “Presentation and Voice”

Due: Monday, March 10

1. What are some ways a news person’s appearance on-camera can be distracting to viewers?

2. What are some way/tips to deal with on-air nervousness?

3. What are some keys to delivering effective stand ups?

4. What are some keys to successful live shots?

5. What are some tips given to help a broadcaster warm up before delivery?
6. In the context of voice delivery what is meant by the following:

- Enunciation
- Phrasing
- Emphasis
- Pitch
- Pacing
- Overall Tone

7. What does the book’s authors say about regional accents and what is meant by “Standard American English?”

8. What are some techniques for improving delivery?